



**BANGLADESH ASSOCIATION OF FLORIDA USA  
& NEPA WHOLE SALE  
PRESENTS**



**29th Asian Expo Food Fair  
and Cultural Show 2025**

***SPONSOR PACKAGE***

**Business Award, May 30, Friday**

Hilton Palm Beach Airport

150 Australian Avenue

West Palm Beach, FL-33406

Networking (5pm-6pm)

Award (6pm-11pm)

**31st May & 1st June  
(Saturday & Sunday)**

South Florida Fair Ground

Southern Blvd, West Palm Beach FL. 33411

(12pm-10pm)

**Office**

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Greenacres Florida-33463  
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[www.asianfairexpo.com](http://www.asianfairexpo.com)



# BE A PROUD SPONSOR

**Asian Expo Food Fair & Cultural Show offers you an unparalleled opportunity for the sales and marketing of your products & services.**

**Below are the focal points of the Festival-**

Asian Fair & Cultural Show started in 1994 & has been held annually 28 years in a row. This colorful annual program has become a showcase of the Asian culture which promotes cultural diversity the Asian/pacific American heritage.

Participating countries include Bangladesh, India, Pakistan, China, Japan, Korea, Vietnam, Philippines, Thailand, Indonesia, Myanmar, Israel, Nepal, Middle East Singapore, Sri Lanka, Malaysia, Hong Kong, Guyana, Trinidad & many more.

More Than 20000 visitors attended the festival at the year of 2024

More than 500 performers participate in the cultural show

**More than 100 booths (Food & non-food ):** Food Booths include Bangladeshi, Indian, Pakistani, Chinese, Thai, Middle eastern, Japanese, Caribbean & also features Delicious food & culinary Arts from Asian countries

**Non-Food Booths include:** Real Estate, Local wholesale, Banks, Oil Company, jewelry, handicrafts, Arts & Crafts, Clothing from different Asian countries.

In the past, this event received the blessings from lots of dignitaries and former President BILL Clinton, BD President Abdul Hamid, Former Governor Jeb Bush & attended by Us Representative Robert Wexler and Late Alcee Hastings. US Congresswoman Lois Frankel. Palm Beach Sheriff Chief, Palm Beach Commissioners, Police Chief, Palm Beach City Mayor, Belle Glade City Mayor and Delray City Mayor.

We always have Ambassadors from different countries, as well as dignitaries from Bangladesh UN Ambassador attending our events.

**Asian Night Musical program:** BY INDIAN SA RE GA MA PA, INDIAN IDOL, INDIAN PLAYBACK SINGERS & FAMOUS ROCK STAR SINGERS FROM BANGLADESH.

This festival is highly publicized in TV, Newspaper. Local TV, Local newspaper, Radio, Internet (Millions will be reached through these media outlets) Over 10000 courtesy copies of the Souvenir will be distributed in festival





# EVENT PARTNER

**Named as Presenter with Bangladesh Association of Florida USA Distinctive Award recognizing contribution to the ASIAN FESTIVAL**

- ❖ The 'Event Partner' will be called on stage at the opening ceremony
- ❖ Event Partner will get chance to sit in the first row.
- ❖ Will be introduced on Friday Night in the hotel.
- ❖ And will be offered to deliver speech.
- ❖ Will be given a chance to give awards as per their choices on Saturday or Sunday.
- ❖ Full page colored on the souvenir magazines (Over 5000 will be printed)
- ❖ 1 booth 10x20 at the event (prime spot) with 6 chairs & 4 tables including a 4x8 banner.
- ❖ 10000 full color postcards (Design included).
- ❖ 10000 full color business cards (Design included).
- ❖ Video presentation of your business ad in big screen monitors (two sides of the stage).
- ❖ Logo display on 1500, 24x36 posters.
- ❖ Logo on 25000 flyers that will be printed for the event.
- ❖ Sponsor mention on all radio & newspaper ads.
- ❖ 100 VIP passes for both days.
- ❖ 5 min. presentations on stage Saturday or Sunday prime time).
- ❖ Ad on website      ❖ E-mail distribution      ❖ Link on website
- ❖ Frequent ad announcement as Event Partner from stage throughout the show.
- ❖ Two hotel rooms will be provided for 3 days.

## \$100,000



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Presents



# TITLE SPONSOR

**Named as Presenter with Bangladesh Association of Florida USA Distinctive Award recognizing contribution to the ASIAN FESTIVAL**

- ❖ The 'Title Sponsor' will be called on stage at the opening ceremony
- ❖ Title sponsor will get chance to sit in the first row.
- ❖ Will be introduced on Friday Night in the hotel.
- ❖ And will be offered to deliver speech.
- ❖ Will be given a chance to give awards as per their choices on Saturday or Sunday.
- ❖ Full page colored on the souvenir magazines (Over 5000 will be printed)
- ❖ 1 booth 10x20 at the event (prime spot) with 6 chairs & 4 tables including a 4x8 banner.
- ❖ 10000 full color postcards (Design included)
- ❖ 10000 full color business cards (Design included)
- ❖ Video presentation of your business ad in big screen monitors (two sides of the stage)
- ❖ Logo display on 1000, 24x36 posters
- ❖ Logo on 15000 flyers that will be printed for the event
- ❖ Sponsor mention on all radio & newspaper ads
- ❖ 75 VIP passes for both days
- ❖ 5 min. presentations on stage Saturday or Sunday prime time)
- ❖ Ad on website      ❖ E-mail distribution      ❖ Link on website
- ❖ Frequent ad announcement as Title sponsor from stage throughout the show
- ❖ Two hotel rooms will be provided for 3 days



## \$50,000



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# PLATINUM SPONSOR

## Distinctive Award recognizing contribution to the ASIAN FESTIVAL

- ❖ Will be invited on the stage at the opening ceremony on Saturday
- ❖ Platinum sponsor will get chance to sit in the first row
- ❖ Will be introduced on Friday Night in the hotel.
- ❖ And will be offered to deliver speech.
- ❖ Will be given a chance to give awards as per their choices on Saturday or Sunday.
- ❖ Full page color ad on the souvenir magazines (Over 5000 will be printed)
- ❖ 2 booth 10x10 at the event {prime spot} with 4 chairs & 2 table including one 2x4 banners
- ❖ 2000 full color post cards (Design included)
- ❖ 2000 full color business cards (Design included)
- ❖ Video presentation of your business ad in big screen monitors (two sides of the stage)
- ❖ Logo display on 1000, 24x36 posters Logo on 7000 flyers that will be printed for the event
- ❖ Sponsor mention on all radio & newspaper ads 50 VIP passes for both days
- ❖ 3 min. presentations on stage Saturday or Sunday (prime time)
- ❖ Ad on website      ❖ E-mail distribution      ❖ Link on website
- ❖ Frequent ad announcement as Platinum Sponsor from stage throughout the show
- ❖ One Hotel room will be provided for 3 days

# \$30,000



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Presents



# GOLD SPONSOR

## Distinctive Award recognizing contribution to the ASIAN FESTIVAL

- ❖ Gold sponsor will get chance to sit in the first row.
- ❖ Will be introduced on Friday Night in the hotel.
- ❖ And will be offered to deliver speech.
- ❖ Will be given a chance to give awards as per their choices on Saturday or Sunday.
- ❖ Will be invited on the stage at the opening ceremony on Saturday
- ❖ Full page color ad on the souvenir magazines (Over 5000 will be printed)
- ❖ 1 booth 10x10 at the event with 2 chairs, 2 table
- ❖ Video presentation of your business ad in big screen monitors (two sides of the stage)
- ❖ Logo display on 750, 24x36 posters, Logo on 5000 flyers that will be printed for the event
- ❖ Sponsor mention on all radio & newspaper ads
- ❖ 25 VIP passes for both days . 3 min. presentations on stage Saturday (prime time)
- ❖ Ad on website      ❖ E-mail distribution      ❖ Link on website
- ❖ Frequent ad announcement as Gold from stage throughout the show
- ❖ One hotel room will be provided for 3 days

# \$20,000



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# ASIAN EXPO ICON AWARD

## Distinctive Award recognizing contribution to the ASIAN FESTIVAL

- ❖ Will be invited on the stage at the opening ceremony on Saturday
- ❖ Asian Expo Icon Award will get chance to sit in the first row.
- ❖ Will be introduced on Friday Night in the hotel.
- ❖ And will be offered to deliver speech.
- ❖ Will be given a chance to give awards as per their choices on Saturday or Sunday.
- ❖ Full page color ad on the souvenir magazines (Over 5000 will be printed)
- ❖ 1 booth 10x10 at the event with 2 chairs, 2 table
- ❖ Video presentation of your business ad in big screen monitors (two sides of the stage)
- ❖ Logo display on 750, 24x36 posters Logo on 2500 flyers that will be printed for the event
- ❖ Sponsor mention on all radio & newspaper ads
- ❖ 25 VIP passes for both days
- ❖ 3 min. presentations on stage Saturday (prime time)
- ❖ Ad on website      ❖ E-mail distribution      ❖ Link on website
- ❖ Frequent ad announcement as Asian Expo Icon sponsor from stage throughout the show
- ❖ One hotel rooms will be provided for 3 days

# \$15,000



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# ASIAN EXPO BUSINESS AWARD

## Distinctive Award recognizing contribution to the ASIAN FESTIVAL

- ❖ We will Award them as a successful businessman
- ❖ The Asian Expo Business Awardees will get a chance to deliver speech and will be offered to distribute awards in the function on Friday night.
- ❖ Will be invited on the stage at the opening ceremony on Saturday
- ❖ Sponsor of Asian Expo Business Award will get a chance to sit in the first or second row
- ❖ Will get a chance to deliver speech on Friday night
- ❖ Full page color ad on the souvenir magazines (Over 5000 will be printed)
- ❖ 1 booth (if they needed) 10x10 at the event with 2 chairs, 2 tables
- ❖ Video presentation of your business ad in big screen monitors (two sides of the stage)
- ❖ Logo display on 1500, 24x36 posters Logo on 25000 flyers that will be printed for the event
- ❖ Will be given award on Friday Night.
- ❖ Sponsor mention on all radio & newspaper ads ❖ 25 VIP passes for both days.
- ❖ Ad on website ❖ E-mail distribution ❖ Link on website
- ❖ Frequent ad announcement as Asian Expo Business sponsor from stage throughout the show

**\$7,000**

## SILVER SPONSOR

### Distinctive Award recognizing contribution to the ASIAN FESTIVAL

- ❖ Full page color ad on the souvenir magazines (Over 5000 will be printed)
- ❖ 1 booth 10x10 at the event with 2 chairs 2 tables
- ❖ Video presentation of your business ad in big screenmonitors (two sides of the stage)
- ❖ Logo display on 1500, 24x36 posters
- ❖ Logo on 25000 Flyers that will be printed for the event
- ❖ Sponsor mention on all radio & newspaper ads
- ❖ 15 VIP passes for both days
- ❖ 3 min. presentations on stage Saturday (prime time)
- ❖ Ad on website ❖ E-mail distribution ❖ Link on website
- ❖ Frequent ad announcement as Silver sponsor fromstage throughout the show

**\$5,000**



**Presents**





# INTERNATIONAL SPONSORSHIP

This exclusive sponsorship award acknowledges your contribution to the ASIAN EXPO and includes the following benefits:

**\$2,500**

- ❖ One 10x10 booth at the event, furnished with two chairs and two tables.
- ❖ A video presentation of your business advertisement displayed on large screens (on both sides of the stage).
- ❖ Your logo is featured on 1,500 posters (24x36 inches).
- ❖ Your logo is featured on 25000 flyers printed for the event.
- ❖ 10 VIP passes for both days of the festival.
- ❖ A 3-minute presentation opportunity on stage during prime time on Saturday.
- ❖ Advertisement on the festival website.
- ❖ Email distribution featuring your business.
- ❖ A link to your website included on the festival site.
- ❖ Frequent announcements from the stage throughout the event as an International Sponsor.
- ❖ One letter of invitation for each company.

This sponsorship offers an excellent opportunity to promote your international business while supporting the ASIAN EXPO!

## ADDITIONAL OFFERS

For an additional \$1,000, you can include hotel accommodations, food tickets, and transportation for 3 days.

**\$1000**

We will send an invitation letter to two representatives from each company.

All transportation from the airport to the hotel, the venue, and back to the airport after the event is included.

## HOTEL RULES & REGULATION

Maximum 2 persons in each room

Check-in time: **3:00 PM**

Check-out time: **11:00 AM**



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## A Few Glimpses of Asian Expo Food Fair and Cultural Show 2024





## A Few Glimpses of Asian Expo Food Fair and Cultural Show 2024







# BANGLADESH ASSOCIATION OF FLORIDA USA & NEPA WHOLE SALE **PRESENTS**

**FOR INFO. PLEASE CONTACT:**

**President**

M. Rahman Zahir  
561-876-2255

**Secretary**

Arif Ahmed Ashraf  
561-985-3162

**Convener**

Nuruddin Sheikh  
561-512-7528

**Chairman**

Sanjoy Kumar Saha  
786-277-8346

**Event Secretary**

Dr. Anwarul Karim  
(Shaheen)  
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